



## **Seminar “Political Behavior and Digital Media”**

University of Zurich, Spring, 2022

**Lecturer:** Prof. Dr. Karsten Donnay ([donnay@ipz.uzh.ch](mailto:donnay@ipz.uzh.ch))

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**Office Hours:** By appointment

**Course number:** 615f508a Seminar

### **Overview and Objectives**

This seminar gives students practical exposure to conducting research on political behavior on digital media. It builds on the reading-based seminar in the fall term in which students developed their own detailed research design. In this second part of the two-semester cycle, students carry out their research projects while receiving regular guidance and feedback throughout the process. Substantive and methodological focus topics will be discussed where appropriate in addition to the individual feedback on the progress of each project. Students are required to give an update on the progress of their project about mid-term. This takes the form of an in-class presentation with an extended Q&A session. The goal is for all students to each have a (near) publication-ready paper at the end of the class.

### **Course Objectives and Key Skills**

- Students will learn to execute a state-of-the-art quantitative project in the area of political behavior and digital media.
- They will get experience in writing a journal publication-style research paper that documents their project.

### **Course Times**

The course takes place every Monday 10:15 – 12:00 starting on Feb. 21, 2022; the last session of the class is on May 30, 2022.

### **Course Assessment**

Grading is based on a progress presentation about half-way through the term (20%) and the final research paper (80%).

### **Communication**

Email addresses of the instructors and all participants in the course are to be treated confidentially. The classroom is the best place to raise questions which are relevant for everybody in the class. The best time to ask short questions that might not be relevant for everybody is after class. The office hours should be dedicated to discuss more in- depth questions. I strongly discourage emails about class content that could be solved in class, after class or during office hours. I would like to encourage you to contact me via email or during office hours if there is something that makes you feel uncomfortable in class or about the course.